

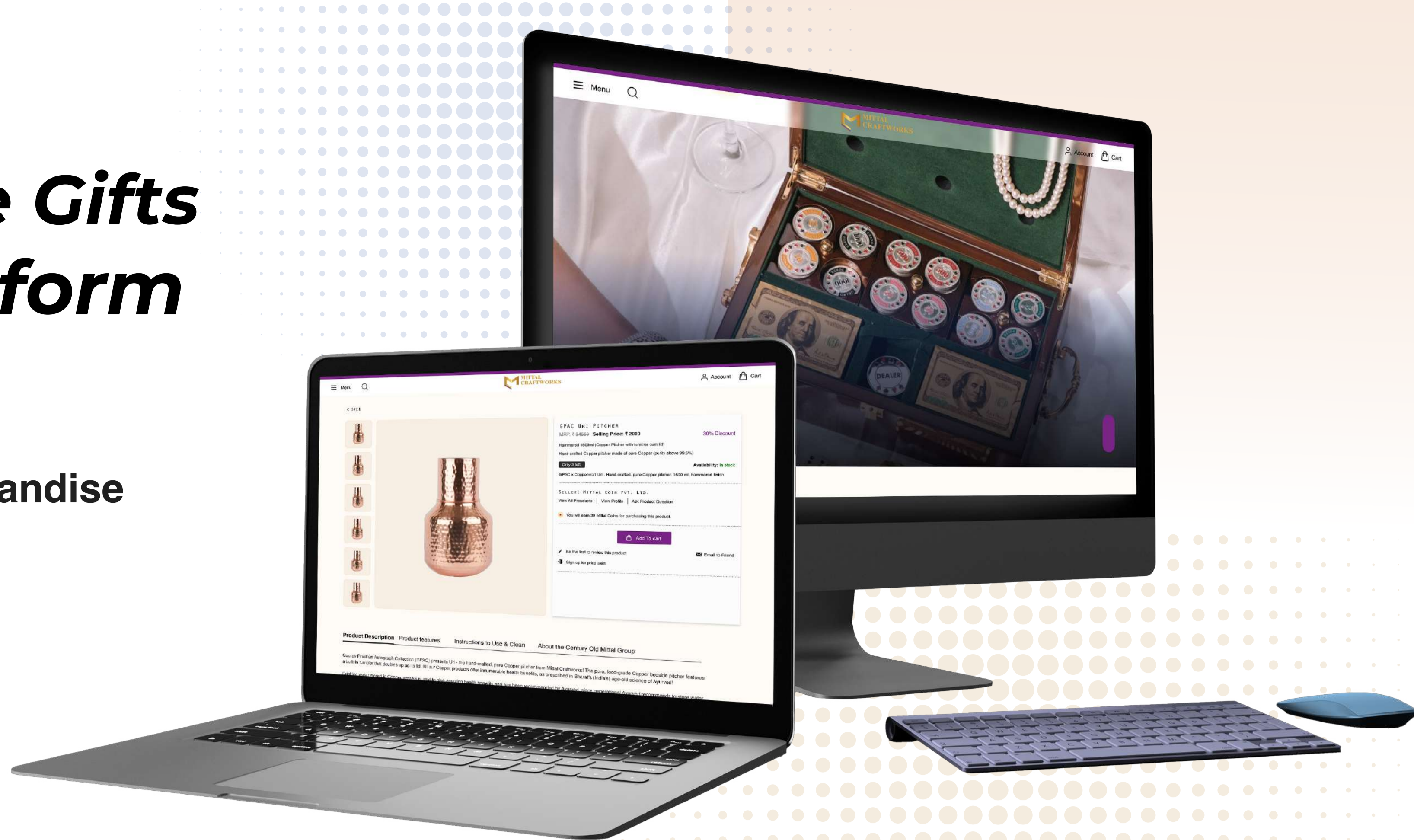
Luxury & Corporate Gifts E-Commerce Platform

Industry:

Premium Gifting & Corporate Merchandise

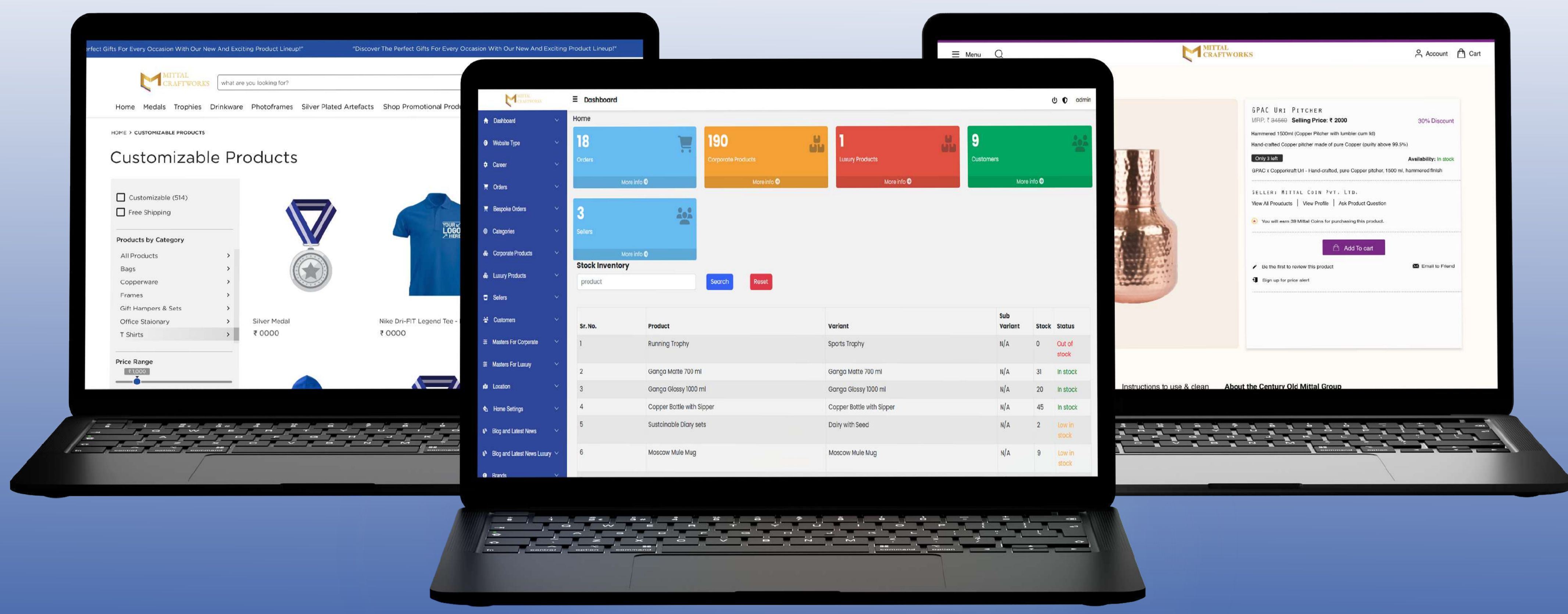
Services Provided:

- E-commerce Website Development
- Admin Panel Development
- Dual Category Storefront Architecture



PROJECT OVERVIEW

Mittal Craftworks required a premium eCommerce platform to showcase and sell curated gifting products across two distinct segments luxury gifts and corporate gifting solutions. **The objective was to create a refined digital shopping experience that caters to both individual customers seeking premium gifts and businesses looking for branded corporate merchandise.**



Profcyma Global designed and developed a scalable eCommerce platform with a centralized admin panel while structuring the website to support two dedicated storefront experiences for Luxury Gifts & Corporate Gifts.

KEY FEATURES

Dual Storefront Experience

The platform is strategically divided into two distinct categories:

1. Luxury Gifts

- Premium gifting products for personal occasions
- Elegant product presentation and curated collections



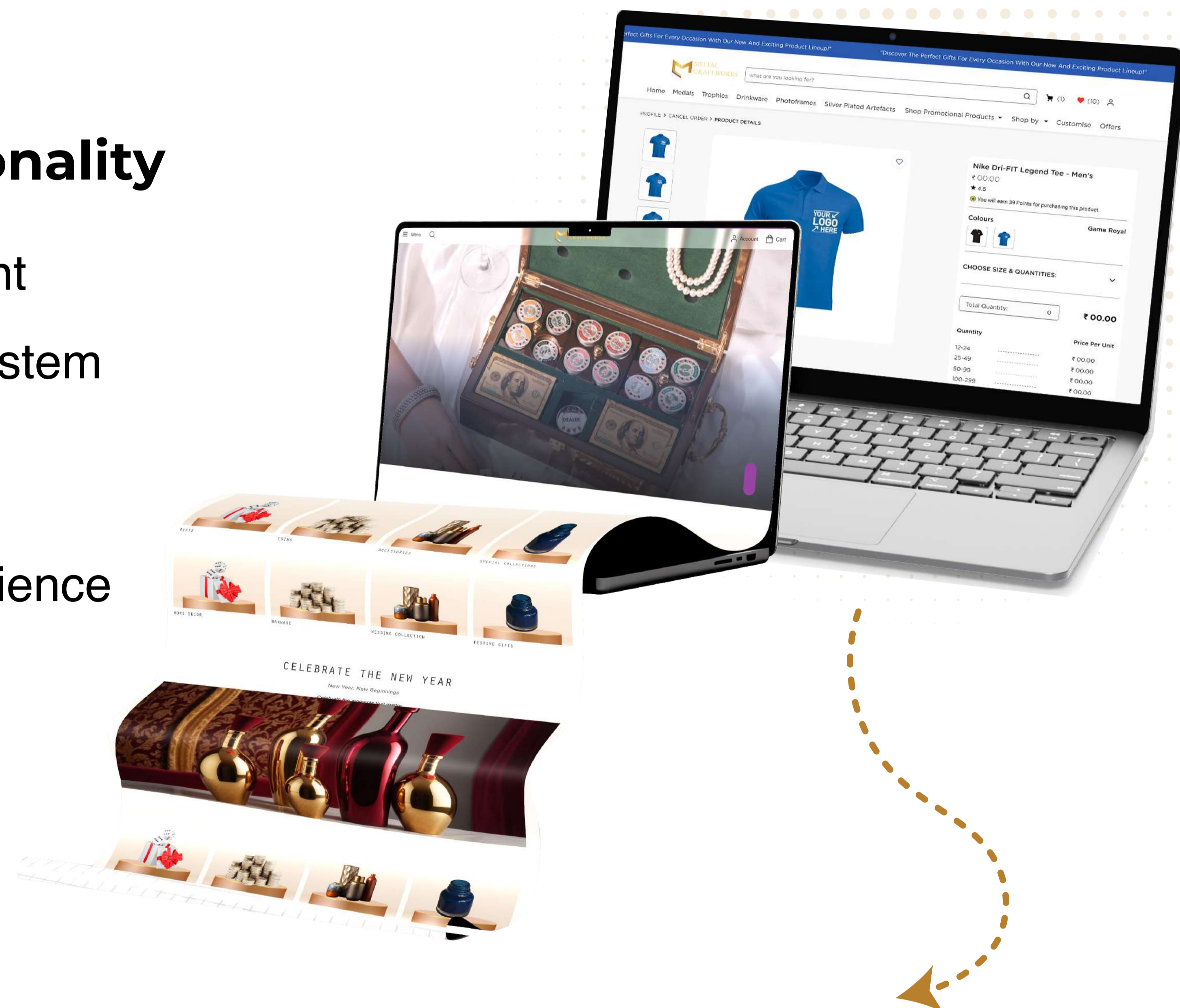
2. Corporate Gifts

- Business gifting solutions for companies and organizations
- Bulk order capability and corporate-focused product listings



01. E-Commerce Functionality

- Product catalog management
- Add-to-cart and checkout system
- Category-based browsing and navigation
- Responsive shopping experience across devices



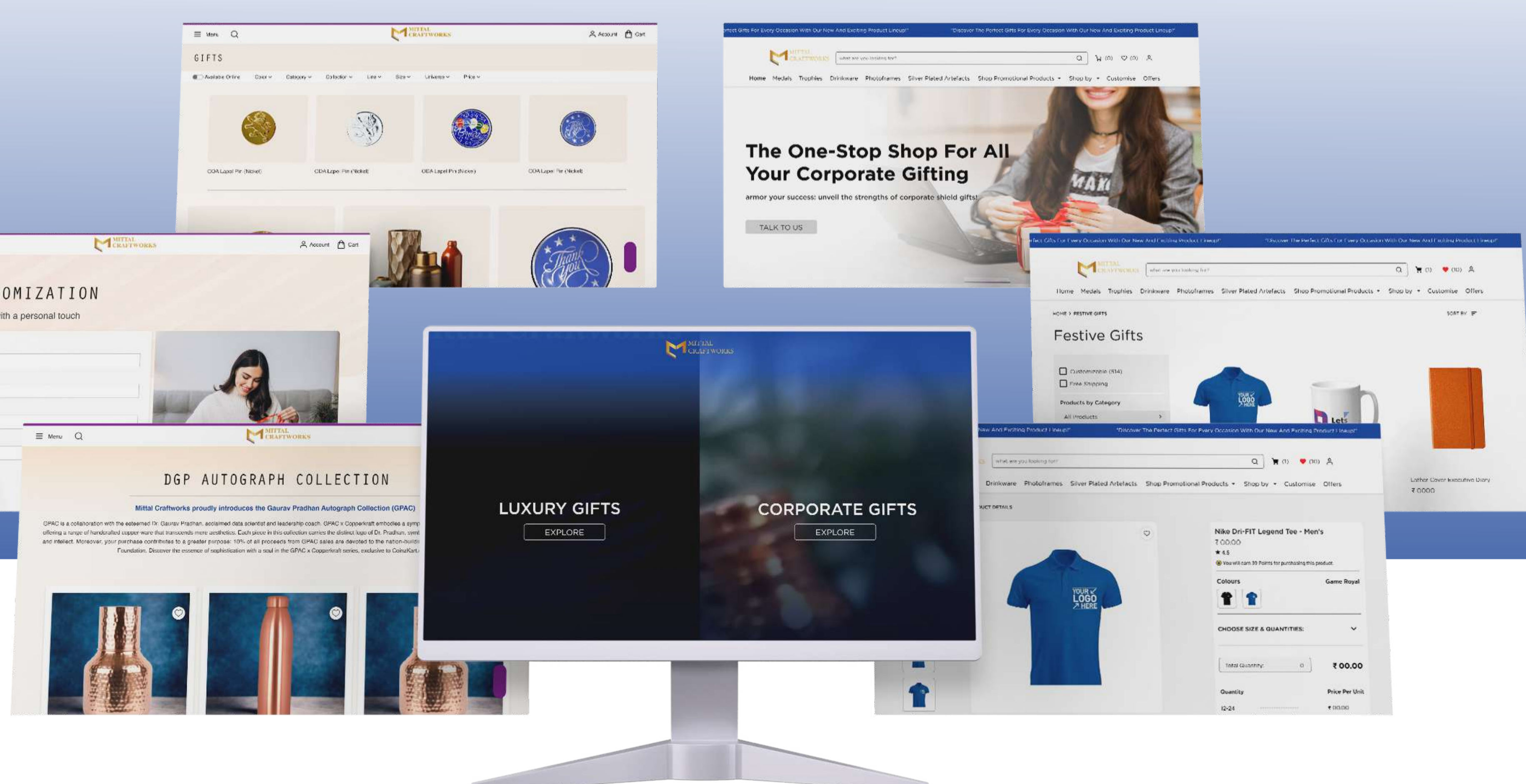
02. Admin Panel

- Manage products and categories
- Control inventory and listings
- Monitor orders and customer data
- Centralized management for both gifting segments



RESULTS & IMPACT

The Mittal Craftworks platform delivers a premium online shopping experience tailored for both individual and corporate customers. By separating luxury gifting and corporate gifting into dedicated storefront journeys, the platform improves product discoverability, enhances user engagement, and supports scalable growth for the brand's digital commerce operations.



Why This Project Strengthens Profcyma Global's Portfolio

This project demonstrates Profcyma Global's expertise in designing specialized eCommerce architectures that support multiple customer segments within a single platform. It highlights our ability to create scalable commerce systems with tailored user experiences and centralized management infrastructure.



Thank You

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